

## **Dow Jones: Firms' Environmental Practices Could Impact Hiring -- Market Talk**

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8:00 ET - If companies want to staff up they might have to change their environmental practices, a new survey suggests. Yale University, the World Business Council for Sustainable Development and the Global Network for Advanced Management polled 3,700 students at 29 business schools around the world and found that 44% were willing to take a lower salary in order to work for a company they perceived as taking action against climate change. Almost a fifth said they wouldn't accept a job at a firm with poor environmental practices, no matter how much money they were being offered. The schools that participated in the survey include Duke University's Fuqua School of Business and the Massachusetts Institute of Technology's Sloan School of Management. ([rachel.feintzeig@wsj.com](mailto:rachel.feintzeig@wsj.com); @rachelfeintzeig)